

WEST END MEMORIAL SCHOOL

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Vincent Myers, Principal
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January 28, 2010

Dear Parents/Guardians,

In collaboration with over 40 national education organizational partners, *No Name-Calling Week* is an annual week of educational activities aimed at ending name-calling of all kinds and providing schools with the tools and inspiration to launch an on-going dialogue about ways to eliminate bullying in their communities.

As part of No Name-Calling Week, there is a creative expression contest open to all K-5 students.

OFFICIAL RULES AND GUIDELINES:

For students grades K - 5, submissions can take the form of essays, poems, original music, original artwork, or any other method of creative expression that incorporates the student's personal experiences, observations and feelings about name-calling and verbal bullying. Students may receive assistance, though the actual content should be the student's own work.

Additional guidelines for the **Primary School Level (grades K - 5)** category include:

- The student's name must appear somewhere on the work itself (can be on the back).
- If students are submitting an essay, poem, or other type of writing, it must be under 1,500 words, in English (or include an English translation of the original work), and, if possible, typed in 12-point font, and double-spaced with 1-inch margins.
- If students are submitting artwork, please send the original art along with a photo of the piece.
- If students are submitting music, please include a CD recording and a copy of the lyrics (include an English translation if the lyrics are in another language). If possible, please use a 12-point font and double-spaced with 1-inch margins.
- Only one entry per student may be submitted, and all entries will become the property of the *No Name-Calling Week* project and will not be returned.
- Video submissions should be no more than 5 minutes long.

Building upon our history, diversity and beliefs, the Mission of the Woodbury Public Schools, a leader in personalizing education, is to ensure each child becomes a responsible citizen who excels in his or her endeavors and meets life's challenges with courage, confidence and pride; this is accomplished by utilizing proven instructional strategies and innovative methods by highly skilled and dedicated individuals in partnership with families, our city and the global community.

JUDGING:

Submissions to the **Primary School Level (grades K - 5)** category will be judged on both style and content. Judges will look for the following qualities, depending upon the format and medium of the entry:

- Well thought out pieces that clearly address the topic of name-calling
- Depth of feeling about the subject
- Originality and imagination
- Eloquence and style
- Written work that is clear, articulate and logically organized
- Written work that is carefully proofread

PRIZES:

There will be up to 3 major winners in the **Primary School Level (grades K - 5)** category. Recognition may be given to additional entries of merit. Winners' work may be featured on www.nonamecallingweek.org. Winners are responsible for all applicable federal, state and local taxes.

Winners of the **Grand Prize, 2nd Prize, and 3rd Prize** for the **Primary School Level (grades K - 5)** category will receive prize packages that may include the following:

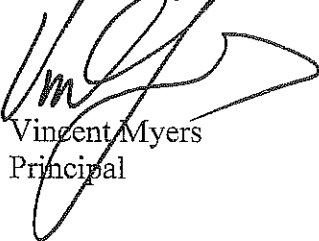
- Art supplies / art kit
- Books from Simon and Schuster Children's Publishing
- A *No Name-Calling Week* project kit from Human Relations Media
- Assorted educational prizes from *No Name-Calling Week* Partners

All winners for the **Primary School Level (grades K - 5)** category will receive a *Creative Expression Contest Award Certificate*.

DEADLINE:

All entries must be returned to school by February 19th. We will submit all school entries to the contest headquarters on February 22nd.

Educationally Yours,



Vincent Myers
Principal

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