



WOODBURY JUNIOR-SENIOR HIGH SCHOOL

25 N. Broad Street
Woodbury, NJ 08096
(856) 853-0123

Denise Dunham, Principal

Counseling Department

Edward Murphy, Director of Pupil Personnel Services K-12
Daniel Howey, Counselor
Donna Lacovara, Student Assistance Counselor

Sherrie Davis, Counselor
Marge Pertuit, Counselor

October 10, 2007

Dear Parents/Guardians:

This year Woodbury Jr.-Sr. High School will participate in a statewide social norms research survey being conducted with high school students in New Jersey. The primary purpose of this survey, based on the social norms approach, is to learn about youth alcohol use, knowledge, attitudes and behaviors. The survey is being sponsored by the Rowan University Center for Addiction Studies in partnership with the New Jersey Department of Education. The information obtained from this survey will be used to develop and evaluate programs for decreasing alcohol, tobacco and other drug use among New Jersey youth.

In the next few weeks, all students in your child's class will be asked to fill out an on-line questionnaire about their attitudes toward and use of alcohol, tobacco and other drugs. Students may skip any question that they do not wish to answer and may stop participating in the survey at any point. While participation by all students helps obtain accurate information, please note that your child's participation in the survey is *voluntary*. No action will be taken against the school, you, or your child, if your child does not take part. Students not participating in the survey will be provided with an alternative activity by their school.

The survey has been designed to protect your child's privacy. Students will not put their Names on the survey and no one will know how a particular student answers the questions. No one from the school will be allowed to look at your child's or any other student's completed survey.

If you choose, you are entitled to review a copy of the questionnaire prior to the survey date by contacting Mrs. Donna Lacovara, School Project Coordinator at 853-0123 ext. 251.

If you have any questions concerning this project, please contact Mrs. Lacovara. If you have any specific questions about the survey, you may contact Allie Pearce at Rowan University [(856) 863 -2175 or pearce@rowan.edu] or the survey developer, Nadine M. Connell, Ph.D. at Rowan University [connelln@rowan.edu or 856-256-4500 x3536].

You are also invited to participate on the Social Norms Steering Committee. The purpose of this committee is to guide and facilitate the Social Norms Project at Woodbury Jr.-Sr. High School. The committee will meet at least once a month to discuss the current status

of the project and the actions that should be taken the following month. Members will include a school administrator, faculty, staff, students, parents, community members or anyone else who is interested. If this committee interests you, please complete the "Steering Committee" section on your child's attached permission slip.

Thanking you in advance,

Donna Lacovara
Student Assistance Counselor
Social Norms School Project Coordinator

PARENTAL CONSENT FORM
Social Norms Project
Donna Lacovara, Social Norms School Project Coordinator

Please complete this permission form and have your child return it to his/her homeroom teacher by October 23, 2007. It is very important that you return this form whether or not you allow your child to participate.

Yes, my child may participate in this survey.

No, I do not want my child to participate in this survey.

Parent's Signature

Child's Name

Child's Grade and Homeroom

**PLEASE RETURN THIS COPY TO YOUR CHILD'S HOMEROOM TEACHER
NO LATER THAN OCTOBER 23, 2007**

SOCIAL NORMS SCHOOL PROJECT STEERING COMMITTEE

Yes, I am interested in participating on this steering committee, please contact me.

Name: _____

Phone Number: _____

Cell Phone Number: _____

E-Mail Address: _____

No, I am not interested at this time.