



WOODBURY PUBLIC SCHOOLS

Woodbury City Board of Education Communications 2008-09 School Year

Committee

Jerry Lonabaugh, Chairperson
Lynn Jennings Dennen
Kim Hughes
William Toole

Outline of Functions and Operations

- Provide oversight of the effort to implement the Woodbury Public Schools Strategic Plan,
- Coordinate any future efforts to revise the Woodbury Public Schools Strategic Plan,
- Oversee decisions associated with the publication and distribution of the district-wide *White & Gold: Community Edition*,
- Determine the method and form of advertising annual budget information, and
- Provide recommendations regarding the overall school community communication vehicles: telephone, voicemail, e-mail, website, gradebook software, etc.

Areas of Concern Generally Covered by the Communications Committee

- A. Strategic Plan
- B. *White & Gold: Community Edition*
- C. Advertisement of annual budget information
- D. Overall school community communication vehicles

Proposed Meetings for 2008-09 School Year

- October 15, 2008
- March 11, 2009
- June 3, 2009



List of Specific Issues to focus on during 2008-09 School Year

A. Strategic Plan

1. Review 2008-09 initiatives/activities
2. Review plan for additional initiatives for 2009-10
3. Determine method of updating full board on Strategic Plan initiative activity

B. *White & Gold: Community Edition*

1. Review content for the new three issue format
2. Review layout/content for each issue

C. Advertisement of annual budget information

1. Determine focus and look for budget information in *White & Gold: Community Edition*

D. Overall school community communication vehicles

1. Review current status of various communication vehicles
2. Recommend any changes to existing practices the inclusion of new vehicles